



# ASIA-PACIFIC FARMERS' PROGRAM (APFP)

**Strengthening Farmers' Organization for policy engagement and improved economic services to small-scale farmers**

# APFP LOGICAL FRAMEWORK

## GOAL

To contribute to an enabling environment for rural poverty reduction, through instrumental support to rural smallholders and their organizations at national, sub-regional and regional levels in Asia and the Pacific

## DEVELOPMENT OBJECTIVE

FOs are professionally capacitated to provide sustainable demand-driven (business & technical) services to their members & engage in effective policy dialogue for the improved livelihoods & incomes of smallholder farmer/producers in Asia & the Pacific

## OUTCOME

### COMPONENT 1

Outcome 1.1. FO members with increased & regular access to professional business services esp. from their organizations

Outcome 1.2. Small farmers gainfully included in agribusiness partnership for better income generation

### COMPONENT 2

Outcome 2. Improved policy environment for equitable & sustainable smallholder development

## OUTPUTS

- 1.1.1. Map and Profile
- 1.1.2. FO Business & Capacity Building Plans
- 1.1.3. Business Advisory Center

- 1.2.1. FO Development Fund
- 1.2.2. FO 4P Model
- 1.2.3. 4P in Place

- 2.1.1. FO Strategy for PE
- 2.1.2. FO Leaders Policy Training
- 2.1.3. FO Accreditation in Sub-Regional Bodies
- 2.1.4. Policy & Knowledge Development Fund
- 2.1.5. Policy Briefs and Learning Routes Established

## ACTIVITIES

scoping and profiling, strategic planning, farm planning, management training, workshop, etc.

case study, policy paper, researches, advocacy training, representation, forum, etc.

# APFP Components

Project Components	Sub-components	Interventions	
Component 1: FO Services Development	1.1 Development of FO (demand-driven) business services	1.1.1 NFO capacity building to provide production and marketing Services to NFO	
		1.1.2 National commodity cluster or Agri.Coop Federation	
	1.2 Financing agribusiness partnerships	1.2.1 Accessing from IFAD country program or other public financing	
	1.3 Development of (national and sub/regional) services centers (business and advisory).		1.2.2 APFP financing
		1.3.1 Centralized Market Information System	
		1.3.2 Technical Advisory services -Institutional Expert -Financial Analyst -Marketing Expert	



# APFP PROGRAM COMPONENTS

## Component 1.1

### FO Consolidation for Increasing Farmer Market Power

FARM LEVEL

COOP LEVEL

- Good Coop Governance
- Functional Business Structures
  - > input supply
  - > processing
  - > financing

#### FARM PRODUCTIVITY

- Farmer-to-Farmer Extension
- Farm Planning
- Developing mindset for self-help and farming as an enterprise

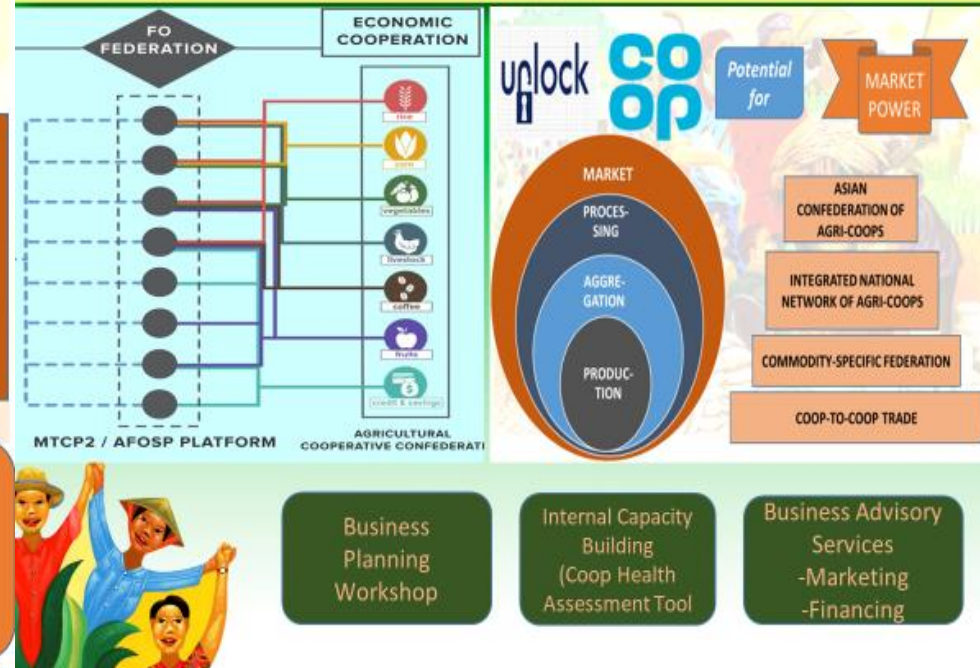
#### PRODUCT AGGREGATION

- commodity clustering
- Organizing primary commodity-based associations / coop society

#### SAVINGS MOBILIZATION AND CAPITAL BUILD-UP

- Farmer financial literacy
- Equity for enterprises
- Central fund pooling

## Component 1.3 Consolidation and Business Service Development for Increasing Farmers' Market Power



## Component 1.2

### Financing Capacity and Sustainable FO-Led Agri-Enterprises

# APFP Components

Project Components	Sub-components	Interventions
Component 2 Policy Engagement	2.1 Technical assistance support for national, sub-regional and regional capacity-building.	2.1.1 Institutional Capacity Building for policy engagement
		2.1.2 Technical Assistance
	2.2 Policy engagement and multi-level representation.	2.2.1 National representation
		2.2.2 Regional representation
	2.3 Policy and knowledge development fund	2.3.1 Support fund for case studies, policy papers, advocacy and campaigns
		2.3.2 Knowledge management and sharing
Component 3: Program Management and Coordination	3.1 Coordination mechanism at different level	3.1.1 Steering committee meeting
		3.2.1 Monitoring and Evaluation
	3.2 Program management	3.2.2 Financial reporting
		3.2.3 Communication and visibility

# Component 2: FO Policy Engagement



## Component 2.1

Capacity Building for effective Policy engagement

## Component 2.2 FO representation at all level

-ASEAN, SAARC, SPC/PIF

-UN agencies (FAO, IFAD, UNFCC, ITPGRA,etc)

## Component 2.3 Policy and Knowledge Product Development Fund



# Component 3: Enhancing FO Program Management Capacity



Program  
Coordination

Monitoring,  
Evaluation,  
Knowledge  
Management,  
Communication &  
Visibility



Financial  
Management

